Who Tells Your Story?

Telling the Story (and raising $$) from the programming seat
Artist / Programmer Engagement = $
Leverage your programmers authentic enthusiasm (And Smiles...!)
Made in Michigan Series

Emily Marvosh, Saginaw, MI
Contralto

Katie Travis, Bay City, MI
“Christine” in Phantom Tour

Micah Young, Midland, MI
Broadway Music Director, Singer

Ryan VanDerBoom, Saginaw, MI
Broadway Actor & Singer
More Seats sold

More schools engaged

Our donors love Midland!

Made in Michigan Series...
We ♥ Mid-Michigan!
Use your passion... Use your voice

(especially programmers & artists)
Development is everyone’s responsibility and programmers make great prospectors!

Jennifer Ross
(hobnobbing with donors!)
Programmers…
Tell Your Story!
How can I help?
Tell you story AND then…

think like a fundraiser

- Build a relationship
- Talk about the impact
- Gather information for follow up
Especially in fundraising!
Remind & Empower: We are all fundraisers!
Artists fuel passion…

Make artists connection systemic in your development efforts
Make donor engagement systemic
...not something you think about later

As donor support is critical to the on-going sustainability of the Lecture Series, Speakers are asked to engage in a 45 minute reception with key donors 2 hours prior to the lecture and attend a Center-hosted dinner with up to 8 guests immediately following the lecture.
Donor support required!!!
Engaged Donors are Happy Donors
Thank You...

For letting me tell my story!