2020 Spotlight Showcase Application Guide

Profile + Contact Information
Before starting an application, make profiles for the:

1. Applicant
   The person filling out the application, and the primary contact who will receive important notifications.

2. Performer
   The artist or ensemble applying to showcase.

3. Technical Producer
   Optional

Please note:
- Managers and agents submitting multiple applications must create separate profiles for each artist/ensemble.
- Each artist/ensemble may only apply once for the 2020 Arts Midwest Conference. Individuals may not apply with more than one artist/ensemble.

Showcase info

Performer + staff roles
List all members and support staff, including their roles (e.g. instrumentalist, dancer, actor, stage manager, group leader, instruments used, etc.), and configuration (e.g. solo, small combo, full ensemble, etc.) of the artist/ensemble.

Program synopsis
Describe the program you would perform if selected, including specific work/titles and the impact a showcase could have on your career.

Artist statement
Describe your artistic focus/work and include details that will motivate presenters to book you.

Previous showcasing experience
Indicate if and when you were awarded a Spotlight Showcase at the Arts Midwest Conference.

Juried showcases
List any other juried showcases you were selected for in the past five years, if applicable.

Touring info

Touring performance fees
Estimate your performance fee per show (not including accommodations). Your pricing should reflect an economy of scale (i.e. as the number of shows booked on a tour increases, the higher the savings for venues per show), and it is understood that fees are subject to negotiation.

Touring + performance details
Minimum and maximum performance running time and number of performers while on tour. Specifics about show title, year of production, audience age range, and load-in/strike time are optional.

Touring availability
Indicate the dates when you are available and the dates you are unavailable for the 2020/2021 and 2021/2022 seasons.
Three-year touring history
Summarize your touring activities over the past three years. Describe types of performances, residencies, the range of venues played, and sizes of the communities in which you performed. If you are new to touring, briefly outline your strategy for beginning to tour and for marketing.

Community outreach + Other offerings
Briefly describe any community outreach, educational programs and indicate other offerings. Optional

Photos + docs
Upload these materials as a part of your application. Photos must be high resolution in JPG form and other documents as PDF, TXT, RTF, DOC, or DOCX formats.

- One high resolution photo
- One alternate photo
- Artist biography
- Technical requirements for your proposed 15-minute showcase, including:
  - Stage requirements: stage plot, minimum dimensions, floor surface, chairs, etc.
  - Lights/video requirements (lighting plot, projector, screen, etc.)
  - Sound requirements: backline, mics, sound system, etc.

  Note: For budgetary reasons, Arts Midwest reserves the right to limit the amount of technical support provided to selected artists/ensembles, though we will work with the artists/ensembles to meet their needs to the fullest extent possible.

- Touring itinerary
- EPK/One-sheet Optional
- One supplementary file Optional

Video samples
Selecting your work samples
- The panel will view approximately 2 minutes of your first video beginning at the indicated start time. An additional 2-3 minutes of your first and second video will be viewed if the application advances to the next round.
- Videos that are recent (within the past 3 years) are highly encouraged.
- The most compelling work samples are those that strive to represent the experience of a live performance, including the performance’s impact on an audience.
- Videos are used to evaluate the artist/ensemble’s artistic excellence and merit, therefore samples should represent the highest level of artistry.
- Your samples must include performance footage that closely represents the showcase that would be presented if selected.
- Work samples should not include guest artists or other performers who are not members of the group that will be performing in the showcase and touring the work.
- Promotional videos, montages, and interviews are strongly discouraged, especially if they do not feature a significant amount of performance footage.

- Poor sound and video quality will distract from the panel’s ability to evaluate the actual performance.

Updated December 15, 2016
Submitting your work samples

- Submit links to one or two video work samples and indicate the preferred start time for each
- Links must be YouTube or Vimeo URLs only.
- Due to limitations of available digital space, total video length may not exceed 15 minutes. Only samples less than 15 minutes in total length will be considered by the panel.
- Only video samples will be reviewed, and audio samples will not be accepted.

Fee

Each submitted application requires a $90 non-refundable fee, payable by credit card only.

Note: Applications must be complete and adhere to the application guidelines to be considered by the panel.