

Arts Midwest's Performing Arts Fund supports the inter-state touring of professional performing artists specializing in the fine arts of dance, theater, music, youth and family entertainment, and other performing arts forms appropriate for communities throughout Arts Midwest's nine-state region. These engagements include public performances and in-depth educational activities reaching audiences that lack access to the performing arts.



Joe Goode Performance Group's performance of Wonderboy



Toledo Symphony with Vance George

**OPEN DATE: March 24, 2010**

Application review begins on 3/24; applications recommended to arrive prior to 3/24

**CLOSE DATE: When funds are depleted for each state.**

Varies by state and number of applications received.

**Applications must meet the general eligibility requirements.**

- Applications are accepted on a **first-come, first-served** basis.
- Organizations may submit up to **two** applications.
- Only **one** application will be reviewed per day, per organization.

**Eligible applications will receive 20% of the artist/ensemble's contracted fee (dependent upon available funds).**

- Artist/ensemble's contracted fee must be at least \$2,500.
- Maximum support of \$5,000 per application (no maximum contracted fee).
- **Applications must be accompanied by a letter of intent or fully executed contract** between applicant and artist/ensemble or its agent. This document must include the date(s) of the engagement, contracted fee, and all public performance(s) and educational activity(ies) included in the engagement. **Contracts AND letters of intent must be signed by BOTH parties.**

## THINGS TO KEEP IN MIND

- Make sure your application meets the general eligibility requirements.
- Understand how you can qualify for funding priority by submitting a Star Project application.
- Assess your season and determine which of your engagements would be a successful application for the Fund.

## APPLICATION REVIEW PROCESS

Each state has an allocation of funds to be distributed. Arts Midwest uses the following process in determining awards:

1. Each state's applications are considered on a **first-come, first-served** basis by date received.
2. Applications that qualify as Star Projects will receive funding priority based on submission date.
3. Each state's allocation is distributed until all funds are depleted.

**Submitting an application that meets the general eligibility requirements that is received on or before the open date does not guarantee funding.** Increase your chances of being funded by submitting an application that qualifies as a Star Project that represents Arts Midwest's values.

## CONTACT INFORMATION

For organizations located in <b>Indiana, Iowa, Michigan, Minnesota, South Dakota</b>	<b>Christy Dickinson, program director &amp; accessibility coordinator</b> performingartsfund@artsmidwest.org Tel: 612.238.8019
For organizations located in <b>Illinois, North Dakota, Ohio, Wisconsin</b>	<b>Katherine Haugen, program associate</b> performingartsfund@artsmidwest.org Tel: 612.238.8028



Arts Midwest provides, upon request, alternative formats, auxiliary aids, and services necessary for all individuals to participate in all programs and services provided by our organization.

## GENERAL ELIGIBILITY REQUIREMENTS

### Applications must meet all general eligibility requirements to be considered for funding.

- Applicant must be a **presenting organization** (contracts with artists to perform in its venues) that is located in Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, South Dakota, or Wisconsin.
- Applicant must hold **federal tax-exempt status**, either as a nonprofit 501(c)(3) organization or a unit of state, local, or tribal government.
- Engagement applied for must take place between **July 1, 2010, and June 30, 2011**.



Hubbard Street Dance Chicago



Amelia Piano Trio's residency

- Engagement must feature a **professional performing artist/ensemble** from outside the applicant's state. *Applicants can apply for artists/ensembles from anywhere else in the United States or the world.*
- Engagement **features the fine arts** of dance, theater, music, youth and family entertainment, or other meaningful "non-commercial" performing arts forms appropriate for your community.
- Engagement must include at least **one performance that is open and promoted to the general public**. *Performance(s) specifically for K-12 students qualify as educational activity(ies), but must be in addition to a performance conducted at a suitable time for a general audience to attend.*
- Engagement must include at least one **in-depth educational activity**, preferably conducted by the artist/ensemble and focusing on their art form, performance technique, training/background, etc., with the intent of educating adult and/or student audiences about the fine arts. Some examples of activities include workshops, masterclasses, educational lecture/demonstrations, and performances specifically for K-12 students.
- Engagement must **reach an underserved audience** through the public performance(s) and/or in-depth educational activity(ies). For the purposes of the Performing Arts Fund, an underserved audience is composed of people who lack access to the performing arts due to **economic conditions, ethnic background, disability, or age**. Applicants must provide detailed information about their plans to reach an underserved audience as defined above, and how they will ensure that this underserved audience will participate in the engagement.

Applicants whose organization is located in a county that is NOT part of a Metropolitan Statistical Area (MSA) automatically reach an underserved audience due to geographic location. The U.S. Census Bureau's most recent determination (by county) of Metropolitan Statistical Area is used for this purpose. If this situation applies to your organization, you must describe how your audience lacks access to performing arts due to its geographic location.

#### Please Note:

- A community's lack of access to a particular art form **does not** fulfill this requirement.
- The ethnic background/makeup of members of your community in general **does not** automatically fulfill this requirement, because the audience for your engagement may not reflect your community's demographics.
- Inviting, marketing to, or offering tickets to an underserved audience without guaranteeing their participation in your engagement **does not** fulfill this requirement.
- Engagement must be **open to the general public and accessible to all**, including people with disabilities. Applicants must have an accessibility plan and policies in place in order to accommodate people with disabilities according to the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Rehabilitation Act of 1973. Arts Midwest has a variety of tools and resources available at our online Accessibility Center to assess your venue, create an accessibility plan, download access symbols, and much more.
- All applicants must have a **DUNS number** and be registered with the **Central Contractor Registration (CCR)** in order to be eligible for federal funds. The Performing Arts Fund is largely funded by a grant from the National Endowment for the Arts, a federal agency.
  - To request a DUNS number, visit <https://eupdate.dnb.com/>
  - To register with CCR, visit <https://www.bpn.gov/>



## STAR PROJECTS

Arts Midwest's Performing Arts Fund generally receives a greater number of applications than there is funding available. To help prioritize eligible applications for funding, we have identified additional qualities that represent Arts Midwest's values. Possessing these qualities does not guarantee funding, which will continue to be awarded on a first-come, first-served basis.

**An application qualifies as a Star Project if it meets all of the general eligibility requirements and at least one of the Star Project components.** Applications featuring more than one Star Project component do not receive greater funding priority over applications that feature one component. Applicants will be required to provide additional information detailing how their engagement meets one or more of these Star Project components.



### Engage a Performing Artist from the Midwest



*The Rose Ensemble from St. Paul, MN*

**Arts Midwest believes the Midwest region is home to artistic richness.** As a regional arts organization serving the Midwest, we encourage presenters to engage performing artists from Arts Midwest's nine-state region. An artist's residence status is determined by the state in which the artist, not the artist's manager or agent, resides. The residence of an ensemble of artists hailing from more than one state is defined as the state in which the ensemble's business is conducted.

**An application will be considered a Star Project if:**

Artist/Ensemble resides in Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, South Dakota, or Wisconsin, and is not from the applicant's state.



### Deepen Participation with a Community-Based Residency



*Cleo Parker Robinson Dance Ensemble residency*

**Arts Midwest believes in the power and value of the arts.** Community-based residencies deepen the impact on and participation of audiences. To develop a residency that is meaningful to their audience, presenters should work closely with residents of their community and the artist/ensemble.

**An application will be considered a Star Project if:**

- Artist/Ensemble conducts a **minimum of five in-depth educational activities** in addition to at least one public performance.
- Activities must occur on a minimum of three days.
- Examples of activities include workshops, masterclasses, educational lecture/demonstrations, and performances specifically for K-12 students.
- Performances for K-12 students may NOT constitute the majority of these activities.



### Provide Cultural Access for a Specific Population



*Cleveland Signstage Theatre working with deaf and hard-of-hearing children*

**Arts Midwest believes that all communities deserve meaningful artistic experiences.** To qualify, engagements shall provide cultural access to one of these specific populations: people with disabilities, tribal communities, immigrant communities, at-risk youth, or veterans.

**An application will be considered a Star Project if:**

- Your engagement reaches one of the above specific populations. You will need to outline how this population will meaningfully participate in the engagement, whether through the performance(s), the educational activities, or both.
- You will need to submit a letter from a participant from the specific population with your hard-copy application package.

#### Examples of supported projects:

- Cityfolk in Dayton, OH provided cultural access to **Mexican immigrants** by partnering with East End Community Service Corporation, a local human services organization.
- Clowes Memorial Hall in Indianapolis, IN provided cultural access for **at-risk youth** by partnering with Kaleidoscope Youth Center for their engagement of Hubbard Street Dance Chicago.
- Jackson Community College in Jackson, MI provided cultural access for **people with disabilities** by partnering with disAbility Connections, a local nonprofit agency that helps residents lead independent and productive lives for their engagement of LA Theatre Works.

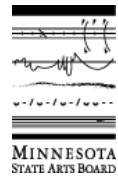
## INELIGIBLE APPLICATIONS

- Engagements of professional performing artists/ensembles who reside in the same state as the applicant are NOT eligible.
- Engagements of artists/ensembles appearing as part of benefits or fundraisers are NOT eligible.
- Producing arts organizations, such as orchestras, theater companies, dance companies, and opera companies requesting fee support for guest artists appearing as part of the organization's own performance, concert, or production are NOT eligible. *Organizations may be eligible for funding if they book artists/ensembles into their venue for standalone engagements.*
- Applications submitted by an organization for an entire festival are NOT eligible. *Applications of one artist/ensemble appearing as part of the festival **would** be eligible.*



NATIONAL  
ENDOWMENT  
FOR THE ARTS

The Performing Arts Fund is a program of Arts Midwest funded by the National Endowment for the Arts with additional contributions from Arts Midwest's nine member state arts agencies, General Mills Foundation, and Land O'Lakes Foundation.



### Photo credits:

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The Rose Ensemble photo courtesy of River Arts, Prairie du Sac, WI.

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