



2010 MIDWEST ARTS CONFERENCE: FAST FACTS

MONDAY, SEPT. 13–THURSDAY, SEPT. 16, 2010 | INDIANAPOLIS, INDIANA

about the conference

The Midwest Arts Conference brings together a richly varied group of arts professionals to network, learn, and conduct business during four intense days dedicated to promoting and presenting live touring performing arts. It's your destination for building new relationships, enriching existing partnerships, and meeting colleagues in person – which is essential to the performing arts field as the economic landscape changes. We provide the gathering place – you make the connections!

highlights

- **Making connections** – Meeting face-to-face is one of the top benefits of attending the Conference! You'll be networking at social events, meals, educational sessions, and more.
- **Marketplace exhibit hall** – The heart of the Conference experience, offering a lively environment where artists, agents, managers, and presenters explore booking options together
- **Showcases & performances** – check out live performances at a variety of venues and events...or, arrange your own showcase or sponsor an event with a performance
- Our popular **Speed Lead Sessions** are back, where exhibitors and presenters connect in a speed-dating setting
- **Professional development** – Learn new skills and gain valuable insights on issues affecting the field at in-depth seminars, free workshops, and small-group discussions

registration fees:

presenters, service orgs, arts councils

Discount Registration <i>through July 7</i>	\$355	primary non-exhibitor registrants
	\$285	additional registrants
Regular Registration <i>July 8–Aug. 11</i>	\$395	primary non-exhibitor registrants
	\$325	additional registrants
On-Site Registration <i>Aug. 12–Sept. 16</i>	\$445	primary non-exhibitor registrants
	\$375	additional registrants
Single-Day Regist.	\$200	non-exhibitor registrants
Student Registration	\$125	full-Conference registration
Non-Professional Registration	\$125	spouses/partners not conducting business

exhibit space rental:

artists, managers/agents, service organizations

\$600	Standard Half Booth	5'w x 10'd w/8' back drape
\$665	Café Tabletop	4' dia x 30"h table
\$765	Low Profile Full Booth	10'w x 10'd w/3' back drape
\$795	Standard Full Booth	10'w x 10'd w/8' back drape
\$875	Aisle Full Booth	premium location 10'w x 10'd w/8' back drape
\$995	Premium Full Booth	premium location & furnishings 10'w x 10'd w/8' back drape

NOTE: Conference registration for one person is included with each package. Fees for additional registrants are listed above under "registration."

conference facilities

Primary hotel: The Westin Indianapolis

- Conference rate: \$139 + tax; based on availability
- Reservations: Call Starwood Reservations at 800.228.3000

Conference location: Indiana Convention Center

- Directly connected to the Westin
- Most Conference events will take place here (Marketplace exhibit hall, professional development and meetings, etc.)

advertising & sponsorship

Purchase ad space in our Conference print publications

- Distributed on-site to all attendees
- Color and black-and-white options
- Prices vary from \$275–\$925

Sponsor opportunities maximize your visibility

- Options range from hospitality events to take-alongs
- Some opportunities carry a performance opportunity
- Sponsorships begin at \$500

making the conference affordable

- **Earn a discount** by referring a new presenting organization or bringing multiple staff members
- **Register early** to save on your registration fees
- **Reserve a room** at the Westin early
- **Pair up** with another attendee to share hotel costs
- **Save on food:** many meals included in registration fees
- **Save on travel** with special discounts for Conference attendees
- **Apply for scholarships & grants:** Arts Midwest offers scholarships to attend the Conference, and other state and regional arts agencies offer scholarships or grants for professional development and/or travel.

2010 dates & deadlines

May 3	Registration Guide & info available online
May 26	Exhibitor assignment lottery reg. deadline
July 7	Discount registration deadline
July 9	Ad reservations/artwork/payment due
July 15	Indep. showcase listings due for print+online
Aug. 11	Regular registration deadline
Aug. 12	Cut-off date for discounted room rate at the Westin Indianapolis (based on availability)
Aug. 16	Independent showcase listings due for online
Sept. 7	Sign-up deadline for New Colleague Connection & volunteering
Mon., Sept. 13– Thur., Sept. 16	Midwest Arts Conference in Indianapolis

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