



MIDWEST ARTS CONFERENCE

SEPTEMBER 9–12, 2009 | SAINT PAUL, MINNESOTA

Visit www.artsmidwest.org for more information about the Midwest Arts Conference.

CONFERENCE HIGHLIGHTS

Planning for the 2009 Midwest Arts Conference is well underway, and we are excited to be offering the same strong core programming that participants have come to expect—a dynamic marketplace, ample time and events for in-person networking, an ever-growing lineup of live performances, and a wealth of timely knowledge and ideas from a carefully chosen slate of professional development sessions. Here's what's new this year:

- Specific to these economic times, this year, **we are partnering with EmcArts**—a leading service provider on innovation and organizational change—to develop a field-specific educational programming for our in-depth seminars, plenary session and small-group discussions, as well as a post-Conference webinar. Don't miss your chance to participate in these sessions, where you'll gain valuable takeaway knowledge which will strengthen your own organization now and for years to come.
- **Jump start your networking** at the Opening-Night Party & Curated Live Performances on Wednesday, September 9. Following the traditional mix-and-mingle reception, you'll have the opportunity to choose from three curated live-performance events that will celebrate the artistic vitality of our host communities.
- Starting this year, the Midwest Arts Conference is **adding a special emphasis on one major performance genre** to allow our constituents to more fully experience an art form. The 2009 highlight will be on dance, which you'll see throughout the Conference schedule, from more showcase performances and a special full-length performance to educational programming.

REGISTRATION

NEW THIS YEAR: Conference registration is online! The 2009 Registration & Information Guide was mailed at the end of April. This publication is a great resource to get you started, but be sure to visit the Conference Web site at www.artsmidwest.org for the most current and detailed information, including instructions for registering online.

- **Take advantage** of the lowest possible Conference rate available by registering by the **June 26, 2009** discount registration rate deadline.
- **If you've already registered** but need to make any changes or additions (like adding a seminar), please contact Conference staff directly at midwestartsconference@artsmidwest.org.
- **Does your consortium have new members?** Please send their contact information to us at midwestartsconference@artsmidwest.org so we can include them in future Conference correspondence.

MAKING THE CONFERENCE AFFORDABLE

Visit www.artsmidwest.org for details on these and more ways to make the Conference more affordable for you!

- **Scholarships:** To help make the Conference more affordable, Arts Midwest, Mid-America Arts Alliance, and many state and regional arts agencies offer scholarships or grants for travel and/or professional development.
- **Referral Program:** Do you know a presenting organization that would benefit from attending the Midwest Arts Conference, but hasn't joined us in recent years? If you bring a new presenting organization, you'll earn a \$75 discount on each organization's primary registrant fee.
- **Multiple Attendee Reimbursement:** Presenting organizations that register three or more attendees for the full Conference will receive a \$150 reimbursement on the total combined organization registration fees.

Arts Midwest | 2908 Hennepin Avenue, Suite 200 | Minneapolis, MN 55408

Tel: 612.341.0755 | **Fax:** 612.341.0902 | www.artsmidwest.org | midwestartsconference@artsmidwest.org



MIDWEST ARTS CONFERENCE FAST FACTS

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about the conference

The Midwest Arts Conference plays a vital role in connecting the performing arts to audiences across the central United States.

Each year, performing artists, artist managers/agents, performing arts presenters, and service organizations gather to meet in person to strengthen business contacts and enhance their professional knowledge. The Conference is committed to providing a productive and energized environment where attendees come together to connect and collaborate, which is more important than ever in these challenging times. We're also taking a leading role with new and innovative programming designed to help our attendees weather these storms and to come out the other side as stronger and healthier organizations. The Conference provides the platform for you to:

- **Expand** your networks of performing arts colleagues, resources, and opportunities
- **Learn** new skills and gain valuable insights into issues relevant to your work in the performing arts
- **Discover** artists in the Marketplace exhibit hall and at live performances
- **Create** dynamic performing arts experiences for artists and audiences
- **Invest** in strengthening your organizational capacity and flexibility

highlights

- **Live performances** – More chances to see and be seen in live performance than ever, with panel-selected and independently arranged showcases, a full-length work, sponsored events, and a curated evening of local artists
- **Professional development** – Dozens of sessions offer professional and peer insight on everyday skills and broader issues. Specific to these economic times, EmcArts – a leading service provider on innovation and organizational change – will lead in-depth seminars and the plenary session, all of which will feature valuable takeaways.

new for 2009: online registration

We're excited to announce that Conference registration will be online! Learn more at www.artsmidwest.org.

fees: presenters, service orgs, arts councils

\$345/\$290	Discount Registration (primary/add'l registrants) <i>Through June 26</i>
\$385/\$330	Regular Registration (primary/add'l registrants) <i>June 27 – August 5</i>
\$435/\$380	On-Site Registration (primary/add'l registrants) <i>August 6 – September 12</i>
\$185	Single-Day Registration
\$125	Student Registration (full-Conference)

exhibiting: artists, managers/agents, service orgs

\$975	Premium Full Booth (premium location at entrance to Marketplace; 10'w x 10'd w/ 8' back drape)
\$855	Aisle Booth (premium location on center aisle; 10'w x 10'd w/8' back drape)
\$785	Standard Full Booth (10'w x 10'd w/8' back drape)
\$755	Low Profile Full Booth (10'w x 10'd w/3' back drape)
\$655	Café Tabletop (4' dia x 30"h table)
\$595	Half Booth (5'w x 10'd w/8' back drape)

NOTE: One free primary registrant included with package. Costs for additional registrants are listed above under "fees."

conference hotel

Crowne Plaza St. Paul – Riverfront in downtown Saint Paul

- **Conference rate:** \$139 + tax; based on availability
- **Reservations:** 651.292.1900, or 888.444.0401 (toll-free)

marketplace exhibit hall

- **The Marketplace exhibit hall** features more than 4,000 artists from a wide range of disciplines and genres
- Join our popular **Speed Lead Sessions**, where exhibitors and presenters connect in a "speed dating" setting

advertising & sponsorship

Increase your visibility by purchasing ad space in our Conference print publications or becoming a Conference sponsor! Visit www.artsmidwest.org for more information.

making the conference affordable

- **Earn a discount:** refer a new presenting organization or bring three or more attendees from your presenting organization
- **No membership dues** on top of registration fees
- Registration fees **same as in 2008**
- **Reserve a room at the Crowne Plaza early**
- **Share a room** and share hotel costs
- **Apply for scholarships or travel/professional development funds** from various organizations
- **Register early** to save on your registration fees
- **Save on food** with many meals included with registration

2009 dates & deadlines

May 4	Registration Guide & info available online
May 27	Exhibitor assignment lottery registration deadline (registration & payment <u>must</u> be received)
June 26	Discount registration deadline
July 1	Ad reservations & artwork due for print publications
July 6	Independent showcase listings due for print & online
Aug. 5	Regular registration deadline
Aug. 11	Cut-off date for Conference rate at Crowne Plaza St. Paul–Riverfront (based on remaining availability)

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at RiverCentre in downtown Saint Paul, Minnesota

for more information

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2908 Hennepin Avenue, Suite 200	Fax: 612.341.0902
Minneapolis, MN 55408-1954	TTY: 612.822.2956
midwestartsconference@artsmidwest.org	

Information current as of 4/23/2009



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Information current as of 8/6/2009